**ICT evaluation**

**Brief:**

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| local local business:  name: Teahouse.inc  Detail: a local business that sells cheap bubble tea.    Webpage:  Colour palate :<https://coolors.co/palette/ff595e-ffca3a-8ac926-1982c4-6a4c93>  or<https://coolors.co/palette/0081a7-00afb9-fdfcdc-fed9b7-f07167>  Webpage content:  1.       Heading  2.       Menu  3.       About us  4.       Address and ph  5.       Media social  Logo:  ph: 447 471 512  Facebook: teahouse.inc  Instagram: tea\_house.inc  location: Fitzgerald Esplanade, Innisfail QLD 4860 |

**Choice of Software**

To create a website one must use software to design and make it. Websites are made from various types of code including html, css, javascript and others. There are many ways of going about creating websites with varying amounts of difficulty involved. Out of the three available options to create a website of pure html, website builder and Dreamweaver I chose the latter. I did this because Dreamweaver has all the benefits of pure html with the html visible on the screen. It also has some graphical features which make editing, generating website features and understanding that code easier. The only drawback of using Dreamweaver I could find was performance issues making the software sluggish at times. This however is not entirely the fault of Dreamweaver and rather is the result of poor hardware. To host my website, I had a few options the hardest but most professional option would be to purchase a domain name and self-host the page on a home server or an online webserver. This however would cost large amounts of time and money that would be unnecessary. I finally decided to use GitHub pages to host my website. This had many benefits including easy access to edit the code, being free and convenient to set up.

**Design Choices**

Analysing the design choices of the website using the four principles of design in found the following information. Contrast, being the first the design, is shown by using larger bold fonts for titles, saturated colours for images. I also used the second principle of repetition by my use of repeating formats which are used in the contact and various links. It also uses a consistent repeating colour pallet of greys and whites. The website also uses alignment the centre most of the website to make it appear more appealing. Proximity is used by keeping all of the elements close to each other making it nice to read and creates a good user experience.

**Client Feedback**

My client and I got on well during the design process, we agreed on a design to which looked good, and he supplied ample amount on information in his business through his brief. This assisted in making the task as simple at straight forward as possible. The only issue which had arisen was when the initial wireframe design was not recorded and had to be redone.

The client can now use this website to advertise their business and gain an online presence which are crucial for a business’s success nowadays. The customers will have a clear direction of where they can go to order there product with a prominently placed button to call the business and arrange a transaction.